

SCIENCE SPAZA



Knowledge is Ncah!



Rate Card 2018



SCIENCE SPAZA IS TALKING TO THE FUTURE LEADERS OF SCIENCE, TECHNOLOGY, ENGINEERING, MATHS AND INNOVATION. ARE YOU?



WHAT DOES SCIENCE SPAZA OFFER?

Science Spaza offers a range of stimulating curriculum-linked activities and interactive projects for learners, designed to improve science literacy and empower young people to make a positive difference in their communities.

Science Spaza reaches thousands of learners through a network of over 140 science clubs and 30 science centres across South Africa, connected through our website, social media channels and direct contact via phone and WhatsApp.



Namibia

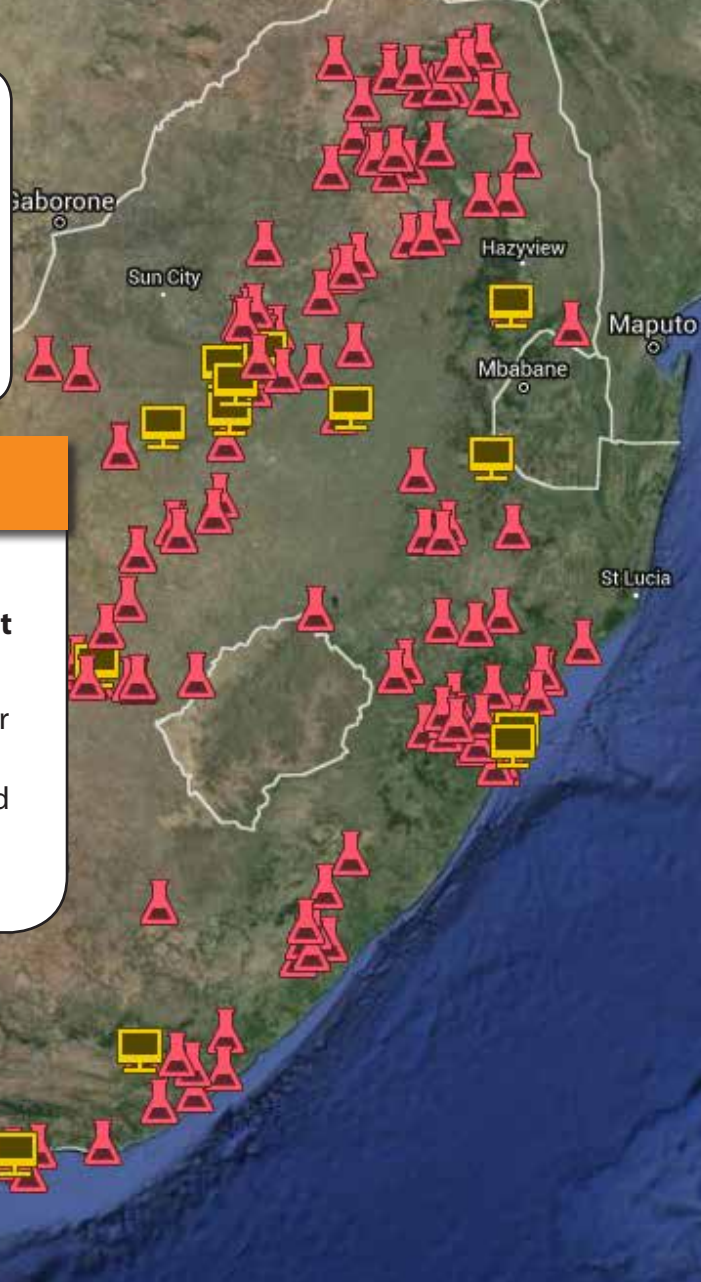
Botswana

BY PARTNERING WITH **SCIENCE SPAZA**, YOU CAN MAKE A **POSITIVE CONTRIBUTION** TO SCIENCE, TECHNOLOGY, ENGINEERING AND MATHS IN SOUTH AFRICA.

WHY IS THIS SO IMPORTANT?

An estimated 480 000 learners who enrolled for Grade 10 in 2013 did not make it to matric in 2015 – a **dropout rate of more than 41%** (*Equal Education*).

Many suffer due to a lack of learning resources and poor teacher support with the biggest load being carried by learners in rural areas. Without a fair chance to learn and to prove themselves these learners are ill equipped for exams or for further careers.



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PARTNERSHIP OPPORTUNITIES – ACTIVITY WORKSHEETS

The highly experienced **Science Spaza** team provides science engagement and promotion services to organisations aligning themselves to Science, Technology, Engineering, Maths and Innovation (STEMI) education.

Activity-based worksheets are conceptualised and created around partners' key strategic messages. Partner logos and branding are featured prominently on the activities, the website and on social media.

Science Spaza activity worksheets are engaging, relevant interactive, curriculum linked, and fun. They result in lengthy engagement and hence deep brand extension to a motivated group of young scientists across South Africa – the next generation of entrepreneurs and business leaders.

Development cost: R47 500 + VAT including printing and distribution



PARTNERSHIP OPPORTUNITIES – HIP HOP SCIENCE SPAZA



The **Hip Hop Science Spaza** Programme is an exciting engagement initiative in which learners, scientists (specialists/experts) and musicians collaborate to explore an area of science through the medium of hip hop and rap. The final product (a music event) can be recorded and distributed widely via community radio stations and other outlets.

Contact the team to explore possibilities in your area.



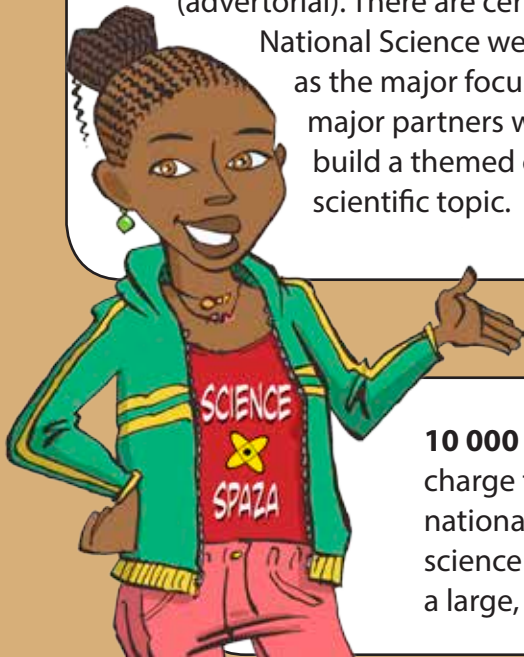
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PARTNERSHIP OPPORTUNITIES – SPAZA SPACE

Spaza Space is the official newspaper of the **Science Spaza** programme, and creates a forum for clubs and learners. This quarterly paper gives audiences an overview of **Science Spaza** events and activities as well as a connection to the South African science sector.

In addition, it creates an opportunity to reach audiences with advertising and sponsored, themed articles (advertorial). There are certain annual events, such as National Science week, that *Spaza Space* will use as the major focus for an edition, however major partners will have the opportunity to build a themed campaign around a desired scientific topic.



10 000 copies of *Spaza Space* are delivered free of charge to science centres and **Science Spaza** science clubs nationally. Extra copies can be ordered for your particular science outreach requirements and are a great way to reach a large, untapped network of future leaders.



DOUBLE PAGE

Size: 2 x 382 x 265

Cost: R 27 500 excl.

FULL PAGE

Size: 382 x 265

Cost: R 18 250 excl.

1/2 PAGE

Size: 190 x 265

Cost: R 9 250 excl.

1/4 PAGE

Size: 190 x 130.5

Cost: R 5 500 excl.

PARTNERSHIP OPPORTUNITIES – SPECIAL PROJECTS

A range of other competitions and projects are available to be customised for your specific needs. The **Science Spaza** team is ready to help you make the most of your science and maths outreach and engagement. **Contact us now** – call Robert on 084 357 7333 or e-mail info@sciencespaza.org or visit www.sciencespaza.org.

Science Spaza is managed under the auspices of the **YAZI Centre for Science and Society in Africa** (NPC-K2015047709, Non-profit Organisation 151-830 NPO). www.yazi.org.za

