

SCIENCE SPAZA



Knowledge is Ncah!



Partnership Opportunities 2015



PICK UP YOUR
SCIENCE AND MATHS
ESSENTIALS AT
SCIENCE SPAZA!



Science Spaza aims to improve science literacy and reveal to young people the power they have to transform their world.

WHAT DOES SCIENCE SPAZA OFFER?

BE PART
OF THE
SOLUTION!

Science Spaza brings exciting and interactive curriculum-linked learning opportunities to a growing network of **science clubs** across South Africa. For a full list of clubs see www.sciencespaza.org.

HOW CAN YOU GET INVOLVED?

Science Spaza creates partnerships to transform science and maths education. You can **sponsor activity sheets** linked to your science focus area, reach club members through our official newsletter **Spaza Space**, **sponsor competitions** – or even **host Science Spaza events**.

WHY IS THIS SO IMPORTANT?

Because we need **young minds** who will develop **local solutions to local challenges!**

The quality of maths and science education in South Africa was ranked last in a survey of 148 countries (World Economical Forum) and only one in 20 South African schools have stocked labs (Equal Education).

Science Spaza addresses the lack of resources and activity-based learning opportunities for maths and science.

Registered clubs receive printed resources and a resource pack and become part of a highly interactive learning network, bridging the chasm between learners in under-resource spaces and the science community.



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HANDS ON SCIENCE - PARTNERSHIP OPPORTUNITIES

Science Spaza offers....

Activity Sheets: Fun activities and experiments, using easy-to-find objects, encourages direct engagement with key concepts in maths and science

- Lengthy and deep engagement with key science topics through activity based learning
- Positive associations with science and maths through fun activities
- Extensive branding opportunities



Hip-Hop Science Spaza:

A revolutionary approach to learning through popular culture (in association with Hip-Hop Science Professor Chris Emdin, at Columbia University, New York and SAMA award winning Rap Artist IFani).



Citizen Science: The chance to be part of real research in South Africa and around the world.



Spaza Space:

The Science Spaza newspaper connects clubs and delivers the latest specials in the world of science. See advertising rates over the page.



Science Spaza Events:

Talks, shows and other activities from time to time, including the Science Spaza conference – an annual gathering of future science leaders.



CONTACT US TO PACKAGE A SOLUTION FOR YOU!



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SPAZA SPACE ADVERTISING RATES 2015



Spaza Space targets a self-selected group of science-interested high school learners

- Fresh concept using hands-on engagement to encourage and promote interest and understanding in science, mathematics and technology
- Interactive content with fun activities, competitions and feedback from Science Spaza science clubs nationally
- Talks "to" our audience – not "at" them, ensuring science is attainable by everyone



Science is for everyone and knowledge is ncah! Pop down to your local spaza and pick up some science essentials and good conversation. Science Spaza's around the country share ideas in **Spaza Space** – are you part of the conversation?

Articles, images, comics, interviews, competitions and hands-on activities ensure strong engagement and long contact times with **Spaza Space** – stimulating eyes, brains and imaginations.

DISTRIBUTION?

5000 copies of **Spaza Space** are delivered free of charge to science centres and Science Spaza science clubs nationally. Extra copies can be ordered for your particular science outreach requirements.



Advertise in Spaza Space – at less than 50% of the cost of other science publications

DOUBLE PAGE

Size: 2 x 382 x 265

Cost: R 25 500 excl.

FULL PAGE

Size: 382 x 265

Cost: R 17 000 excl.

1/2 PAGE

Size: 190 x 265

Cost: R 8 500 excl.

1/4 PAGE

Size: 190 x 130.5

Cost: R 5 000 excl.

CONTACT:

The **Science Spaza** team is ready to help you make the most of your science and maths outreach and engagement. **Contact us now** – call Robert on 084 357 7333 or e-mail info@sciencespaza.org

